

EDUCATION

MA, Communication & Media
Rutgers University
New Brunswick, NJ
Expected May 2026

BA, Journalism
Colorado State University
Fort Collins, CO
May 2017
Minor: Global Environmental
Sustainability

AWARDS

2020 | First place,
MD/DC Press Association, for
investigative reporting, corona-
virus frontlines reporting, &
environmental reporting
(all Div. C)

2019 | First place,
Virginia Press Association, for
health science and environmen-
tal writing (Non-Daily Grp. 1)

SKILLS

Writing & editing: line, macro,
meeting deadlines

Journalism: Interviewing,
investigative reporting, public
records requests (FOIA), data
analysis and presentation

Media: photography,
videography,

Digital: SEO/SMO, social me-
dia, graphic design

General: customer service, POS
systems, organization and
communication, German (basic)

PROGRAMS

Adobe Creative Suite
(Illustrator, InDesign, Premiere,
Photoshop), **Microsoft Office**
(including Excel),

**Google Workspace, Word-
Press** (including HTML/CSS),
CMS systems (Methode, Okta),
Git, MailChimp, YouTube,
Canva, Teams, Zoom, Slack

JULIA RENTSCH

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Writer, designer, and communicator with 4+ years of experience as a staff reporter. Seeking an opportunity to leverage my skills in support of the arts, civic engagement, and healthy digital information spaces.

PROFESSIONAL EXPERIENCE

Media coordinator, May 2022 - present
RANOCAS VALLEY SINGERS, 501(c)(3) — Mount Holly, NJ

- Design and produce graphics for promotion of bi-annual con-
certs digitally and for print.
- Write content for and manage RVS's social media.
- Built and maintain the RVS website with WordPress.
- Shoot and edit concert videos for YouTube.

Lead bookseller, Oct. 2023-Sept. 2024; **Senior bookseller**, Sept.
2022-Oct. 2023; **Bookseller**, Sept. 2021-Sept. 2022
BARNES & NOBLE BOOKSELLERS — Princeton, NJ

- Managed staff, operations, building security, customer service
and daily tasks to execute sales strategies.
- Made schedules and reported store profits using Excel.
- Assisted training new employees.

Environmental watchdog reporter, July 2019 - April 2021
DELMARVA DAILY TIMES / DELAWARE NEWS JOURNAL
(USA TODAY NETWORK) — Salisbury, MD

- Built and reported on an enterprise watchdog beat designed to
hold power to account and inform in context.
- Wrote at least eight stories per month for news sites around
the Delmarva Peninsula about environmental issues.
- Delivered deeply researched, clean copy on deadline.
- Analytics, photo and video as needed.

City reporter, Sept. 2017 - June 2019
DAILY REPORTER-HERALD — Loveland, CO

- Planned, reported and wrote about 10 self-assigned stories
weekly, primarily about city news.
- As needed reported on business, breaking news and human
interest stories.
- Digital functions, including optimization and analytics, and
photography as needed.